



RYDER'S Race

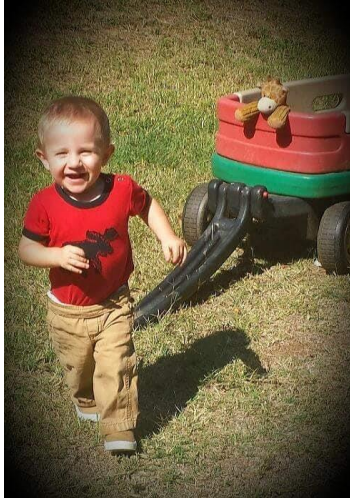
November 10th, 2018

5k Run/Walk

Join us for a fun run!

All proceeds go to Ryder Wells Benefit Fund.

<https://runsignup.com/Race/NC/Clayton/RydersRun5k>



MEET RYDER WELLS

A day like any other for the Wells family, soon to never be forgotten and forever their lives were changed. Two years ago while visiting in Raleigh, Ryder was attacked by dogs. He suffered massive trauma to his face as well as other life threatening injuries to his body. His recovery would be nothing short of a miracle but his strength to survive was stronger than anything else in this world.

So far, Ryder has undergone 42 surgeries between UNC and Duke. His medical team works diligently to reconstruct his facial bones, muscle and skin to regain function of his beautiful face. He is so full of love and energy just like every other 4 year old. He will continue to have multiple surgeries for years to come to attempt to correct his sweet cheeks.

Join the Cleveland Community as we raise money to help Ryder. Together we can make a difference. Every amount counts, every volunteer matters. Every heart can help make a change for Ryder Wells and his family. Below you will see the latest update from Ryder's mom prior to his 42nd surgery....

“Ryder has no muscle in the left side of his face/cheek. This means he has no facial function basically paralysis on that side. Another major issue we have his is mouth is so small and cannot open wide at all. Ryder can only fit a baby spoon in his mouth, that's about as big as his mouth opens. This is the main reason why he cannot have his trach out because his mouth cannot open wide enough to be intubated properly. SO, there is a muscle on the side of our head called the temporalis and they want to take this muscle and flip it down and use it and line the side of his cheek and kind of attach it to his jaw so he can open and close his jaw better and hopefully give him facial function and also fill in his cheek better. They are also hoping that they can use some of the nerves attached with this to start helping train his brain to be able to smile and do small movements like that. He also has so much scar tissue built up in the jaw that that will be making a special plastic mold to fit in his mouth to help prevent it from tightening back up. He has extra tissue in his mouth from the graft that has the hair on it, they are going to remove all that tissue. Doing that will also help open up his mouth some and hopefully help with some of the infection we have had”





SPONSOR LEVELS

Platinum

\$5,000

- Exclusive to Two Sponsors per event besides Cleveland Family Health, Carfix and Charlies BBQ
- Sponsor name featured prominently on promotion materials
- Sponsor name featured prominently on official Race Shirt
- Premier Placement on Race Website
- Prominent display of Sponsor Banner on event day (Sponsor to provide banner)
- Premier Placement of Logo & Link to Company Website on Registration Page of Website
- Premier location for booth at featured event
- Display of promotion material at event
- 2 Weeks Advertising on Johnston County Radio 102.3FM****
- 5 Free Entries to the Race
- 5 Race Shirts

RACE SHIRT SPONSOR

\$3,000

- Exclusive to One Sponsor
- Logo and Sponsor Name on sleeve or left front breast of official Race Shirt
- Prominent display of Sponsor Banner on event day (Sponsor to provide banner)
- Prominent Placement of Logo & Link on Sponsor Page of Website
- Prominent location for booth at featured event
- Display of promotion material at event
- 2 Weeks Advertising on Johnston County Radio 102.3FM****
- 3 Free Entries to the Race
- 3 Race Shirts

GOLD SPONSOR

\$2,000 Cash or \$1000 Cash & Equivalent In-Kind

- Non-exclusive Sponsorship
- Top Level Tiered Placement of Logo & Link on Sponsor Page of Website
- Prominent display of Sponsor Banner on event day (Sponsor to provide banner)
- Prominent location for booth at featured event
- Display of promotion Swag material at event
- 2 Weeks Advertising on Johnston County Radio 102.3FM****
- 2 Free Entries to the Race
- 2 Race Shirts

SILVER SPONSOR

\$1000 Cash or \$550 Cash & Equivalent In-Kind

- Non-exclusive Sponsorship
- Mid-Level Tiered Placement of Logo & Link to Company Website on Sponsor Page of Website
- Semi-Prominent display of Sponsor Banner on event days (Sponsor to provide banner)
- Semi-Prominent location for booth at race site
- 1 Free Entry to Race of your choice
- 1 Race Shirt

BRONZE SPONSOR

\$500 Cash or \$250 Cash & Equivalent In-Kind

- Non-exclusive Sponsorship
- Bottom Level Tiered Placement of Logo & Link to Company Website on Sponsor Page of Website
- Semi-Prominent display of Sponsor Banner on event days (Sponsor to provide banner)
- Semi-Prominent location for booth at race site

VENDOR BOOTH

\$250.00

Vendor Booth at event. All booth fees will go directly to the Ryder Benefit fund and not used towards the costs of the race.

PLEASE PROVIDE LOGOS VIA EMAIL TO MJKEEN@CLEVELANDFH.COM

ALL VENDORS MUST PROVIDE THEIR OWN POP UP CANOPY AND TABLES

*****SPONSORS OF \$2,000 OR MORE WILL RECEIVE 2 WEEKS OF FREE ADVERTISING ON JOHNSTONS 102.3 FM. 30 SECOND COMMERCIALS, PRODUCTION INCLUDED BUT SPONSOR MUST PROVIDE CONTENT AND MENTION RYDERS RACE IN COMMERCIAL. LAST WEEK TO RUN COMMERCIALS WILL BE NOV 5-11 AND SUBMISSIONS MUST BE FINALIZED WEDNESDAY PRIOR TO ADD******

ITEMS NEEDED IN DONATION

- WATER
- GATORADE
- FOOD (PROTEIN BARS, FRUIT)
- ITEMS TO PUT IN GOODY BAGS
- PRIZES FOR 5K OVERALL TOP MALE & FEMALE and 5K top 3 male/3 female winners in each age category: 18 & Under, 19- 29, 30-39, 40-49, 50-59, 60-69, and 70+.
- PROVIDING TABLES, CHAIRS, SAFES, STOP WATCHES, WATER STATIONS, POWER BARS
- VENDORS
- ENTERTAINMENT (LIVE BAND, DJ, BOUNCE HOUSES ETC)
- VOLUNTEERS

SPONSOR INFORMATION

Company Name _____

Type of Business/Industry _____

Company Contact _____

Address _____

Email _____

Telephone _____

Sponsorship Level _____

Amount Sponsored _____

Make Checks Payable To:

RYDER WELLS BENEFIT FUND

You may mail information and check to address below or we can pick it up when completed.

ATTN: Marian Keen

22 Shipwash Drive

Garner, NC 27529